



P R I J A

STEP INTO OUR SCENTED WORLD.
DISCOVER PRIJA'S HOME AND BODY CARE COLLECTION

NEW LAUNCH PRODUCTS 2023

P R I J A



TEMPT YOUR SENSES



Jus d'Ambre

A PERFUME IS BORN FROM AN IDEA.
WHEN WE FIRST ENCOUNTER A NEW
FRAGRANCE, OUR NATURAL INSTINCT
IS TO CLOSE THE EYES, INHALE
DEEPLY, AND LET OURSELVES TO BE
TRANSPORTED BY THE SCENT.

AS WE BREATHE IN THE FRAGRANCE,
WE ARE CARRIED AWAY ON AN
IMAGINARY JOURNEY, REVISITING
FOND MEMORIES AND DISCOVERING
NEW SENSATIONS.

P R I J A



JUS D'AMBRE: THE SCENT

The journey begins from the Mediterranean with fresh citrus notes and spice nutmeg to exotic East with orange blossom, cloves, artemisia, cardamom, birch leaves, and cinnamon peel.

A sensual combination made of precious Woods and intimate Madagascar Vanilla notes, with Amber and White Musk.

OLFACTIVE FAMILIES:

woody, oriental, citrus & aromatic.

Nutmeg, Calabrian Bergamot, Green Mandarin, Lemon Peel, Eucaliptus Globulus.

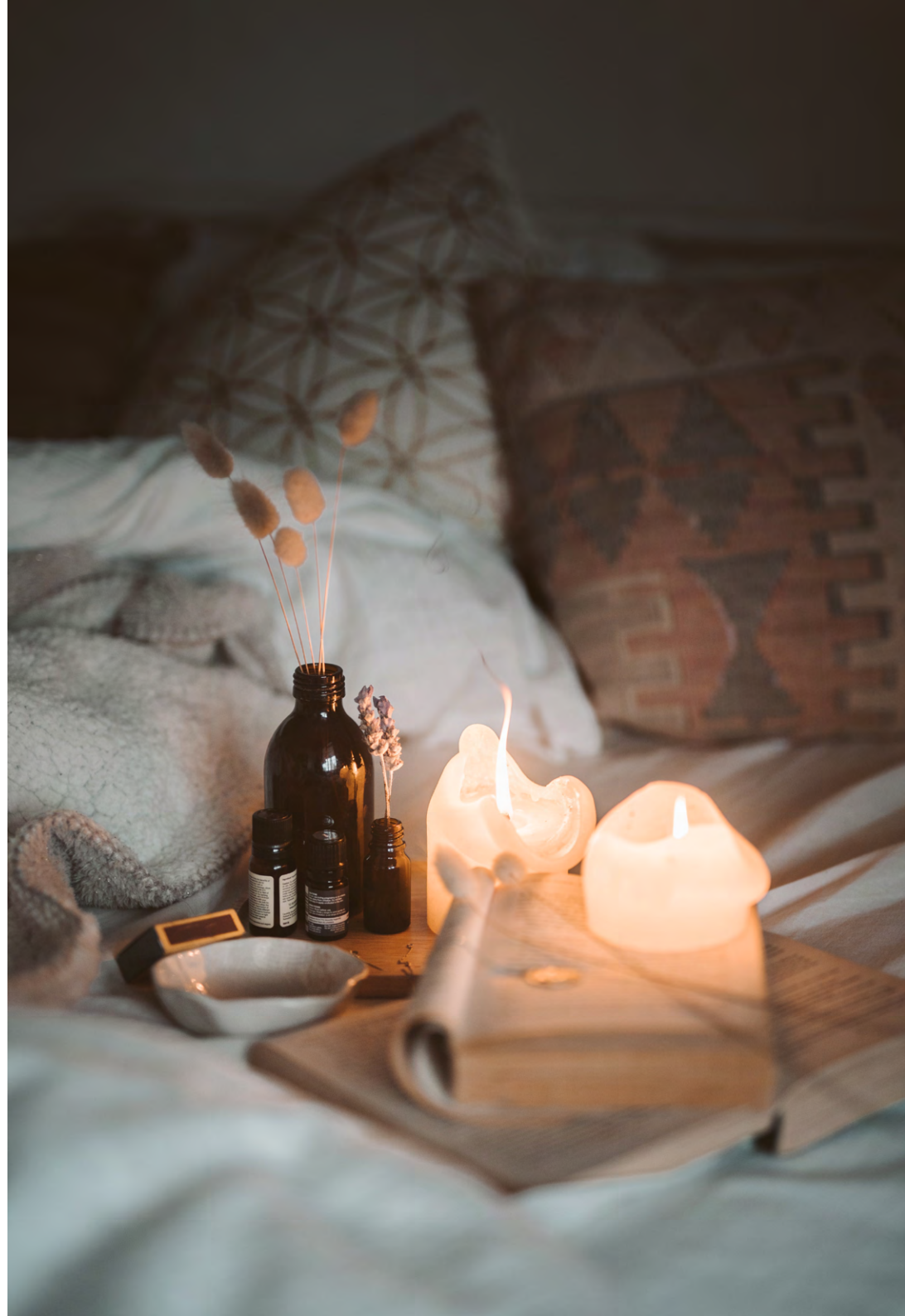
CITRUS

Orange Blossom, Cloves, Cardomom Artemisia, Birch Leaves, Cinnamon.

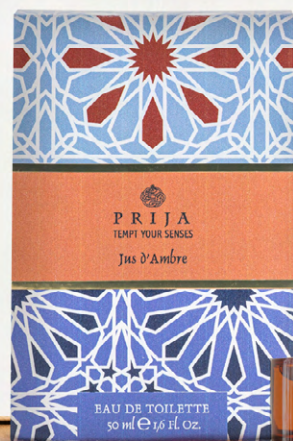
WOODY

Patchouli, Burnt Malt, Guaiacum Wood, Cedar Wood, Ebony Wood, Madagascar Vanilla, Amber Cumin, White Musk.

P R I J A



WELCOME TO
PRIJA'S
HOME COLLECTION



JUS D'AMBRE: EAU DE TOILETTE

A luxurious fragrance crafted like a masterpiece. With bright amber colors and golden textures, this enveloping scent indulges your senses with energy and strength. Expertly blended with precious ingredients, it transforms your day into a moment of escape and self-discovery.

BC_EDT03PR

Eau de toilette parfum

50 ml / 1.6 Fl.oz

Recyclable paper box

MADE IN ITALY

Dimensions 10 x 15 x 6,3 cm

Support in store

Dedicated Glorifier for Prija Home Collection.

Ideal shelf:

next to the other Prija's home products for a full home experience.

PERFECT GIFT 

PRIJA



JUS D'AMBRE: HOME DIFFUSOR

Indulge in the captivating scents of the Mediterranean with Prija's Home Diffuser. This 200ml diffuser is the perfect gift for your loved ones, evoking a sense of wanderlust and relaxation with its unique aroma. With this diffuser, you can enjoy the enchanting scent in your living area or bathroom, elevating any space into a sanctuary of relaxation.

Home diffuser

200 ml / 6.76 Fl. oz.

Recyclable paper box

MADE IN ITALY

Dimensions 8,95 x 23,5 x 8,95 cm

Support in store

Dedicated Glorifier for Prija Home Collection.

Ideal shelf:

next to the other Prija's home products for a full home experience.

PERFECT GIFT 

PRIJA



JUS D'AMBRE: THE CANDLE

Prija's scented candle is the ultimate Mediterranean escape. With its unique aroma, it makes for a perfect gift for your loved ones. As a Prija enthusiast, you'll want to enjoy its fragrance everywhere in your home. The candle is the perfect accessory, bringing a touch of luxury and relaxation to any room.

BC_L012PR

Fragranced Candle in glass

160 g / net wt. 5.6 oz.

Recyclable paper box

HAND CAST
ARTISANAL CANDLE
MADE IN ITALY



Dimensions 7,5 x 8,7 x 7,5 cm

Support in store

Dedicated Glorifier for Prija Home Collection.

Ideal shelf:

next to the other Prija's home products
for a full home experience.

PERFECT GIFT 

PRIJA



EXPLORE
PRIJA'S
NEWEST RELEASE



INVIGORATING HAND CARE

This kit is perfect for taking care of your hands. It includes a Vitalising Cleansing Hand Wash, a Hands and Body Moisturizer, in a natural cotton sachet.



CERTIFIED VEGAN COSMETICS
MADE IN ITALY

BC_1EGAKIT1PR

contains:

Vitalising Cleansing Hand Wash with Ginseng
Hands and Body moisturiser with Vitamine E

2 x 380 ml / 12.84 Fl. oz.

Bottles made of recycled plastic

Dimensions 16 x 30 x 8 cm

Support in store

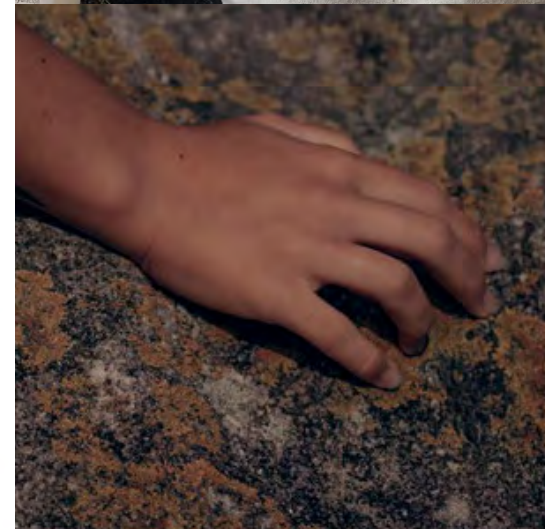
Dedicated Glorifier for Prija Hair & Body Care Collection.

Ideal shelf:

next to Prija Hair & Body Care Collection.

PERFECT GIFT 

PRIJA



REVIVE BODY & FORTIFY HAIR CARE

This kit is the perfect duo for rejuvenating your body and fortifying your hair. It includes our Vitalising Creamy Bath Foam and Shampoo enriched with Eruca Sativa.



CERTIFIED VEGAN COSMETICS
MADE IN ITALY

BC_IEGAKIT2PR

contains:

Vitalising Creamy bath foam with Ginseng
Fortifying shampoo with Eruca Sativa

2 x 380 ml / 12.84 Fl. oz.

Bottles made of recycled plastic

Dimensions 16 x 30 x 8 cm

Support in store

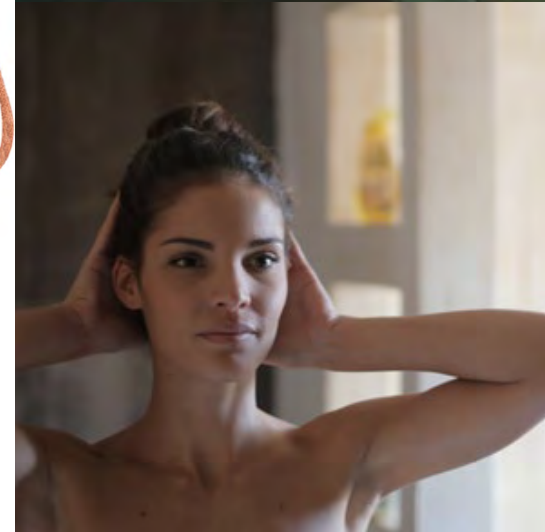
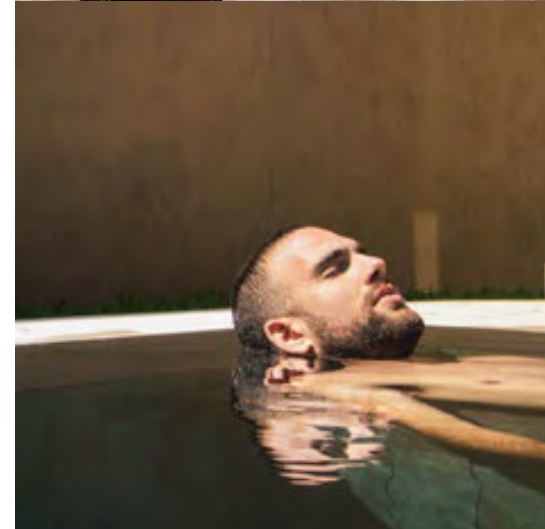
Dedicated Glorifier for Prija Hair & Body Care Collection.

Ideal shelf:

next to Prija Hair & Body Care Collection.

PERFECT GIFT 

PRIJA



SMOOTH & SILKY TRIO CARE

Take time for yourself with this Prija routine and get smooth and silky skin with our Trio Care set, which includes a Toning Body Cream, Softening Soap, and a Smoothing bath glove.

Perfect for a luxurious pampering experience.



CERTIFIED VEGAN COSMETICS
MADE IN ITALY

BC_IEGAKIT2PR

contains:

Toning body cream

Softening soap

Smoothing bath glove

1 x 380 ml / 12.84 Fl. oz.

1 x 100 g / net wt. 3.52 oz.

Bottles made of recycled plastic

Dimensions 16 x 30 x 8 cm

Support in store

Dedicated Glorifier for Prija Hair & Body Care Collection.

Ideal shelf:

next to Prija Hair & Body Care Collection.

PERFECT GIFT 

PRIJA



SPA INDULGENCE HAIR & BODY CARE

This kit is the perfect size for your weekend getaway, with a sleek and stylish design. Includes everything you need for your hair and body care, perfect for a gift or a weekend getaways.

All of the products included in the Prija Kit are travel-sized, so is perfect to easily pack them.



CERTIFIED VEGAN COSMETICS
MADE IN ITALY

BC_IEGAK04PR

contains:

- Fortifying shampoo
- Vitalising creamy bath foam
- Relaxing massage lotion
- Protective conditioner
- Moisturising body cream
- Softening soap

5 x 100 ml / 3.38 Fl. oz.

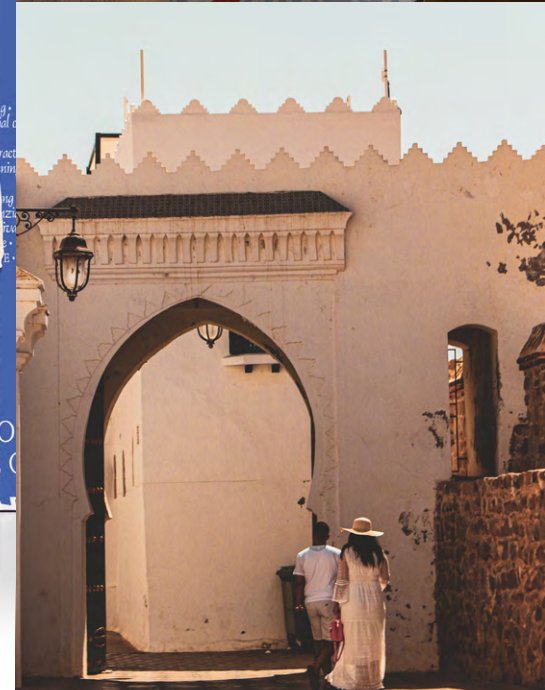
1 x 100 g / net wt. 3.52 oz.

Dimensions 11 x 14,5 cm



PERFECT GIFT

PRIJA



SPA RENEWAL TRAVEL CARE

The "Spa Renewal Travel Care" kit is the perfect essential travel pack for your hair and body care needs. With its ideal size, it's a great fit for a weekend getaway. This kit contains all the necessary items for your hair and body care, making it an ideal choice for a short trip. Additionally, the elegant design of the pouch makes it a perfect gift option.



CERTIFIED VEGAN COSMETICS
MADE IN ITALY

BC_IEGAK08PR

contains:

Fortifying shampoo

Vitalising creamy bath foam

Relaxing massage lotion

Vitalising shower gel and shampoo

4 x 40 ml / XX Fl. oz.

Hand cream - 4 ml / XX Fl. oz.

Energising towelette

Softening soap - 25 g / net wt. XX oz.

Emollient lip balm - 5 g / net wt. XX oz.

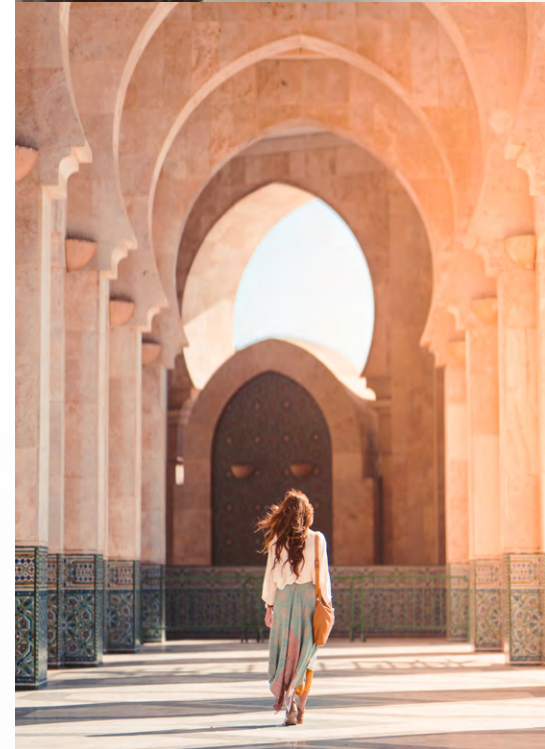
Hygienic set in paper box

Dimensions 18 x 4 x 8,5 cm



PERFECT GIFT 

PRIJA



RADIANT SCENTED RITUAL

Indulge in a complete sensory experience with Prija Radiant Scented Ritual kit. This luxurious set includes Jus Ambre Perfume, a hands and body cream, and a revitalizing bath foam, all infused with a captivating scent to leave you feeling refreshed and revitalized. It makes the perfect gift for anyone who loves indulging in self-care and pampering.



**CERTIFIED VEGAN COSMETICS
MADE IN ITALY**

BC_KIT9PR

contains:

Vitalising creamy bath foam

Moisturising body cream

Eau de toilette parfum

2 x 100 ml / 3.38 Fl. oz.

1 x 50 ml / 1.6 Fl.oz

Dimensions 15 x 17 x 6,3 cm



PRIJA



THE LIP BALM VEGAN



Prija Lip Balm has a gentle, enveloping texture and is enriched with vegan-certified ingredients such as Jojoba Oil and Shea Butter, known for their nourishing and emollient properties. Designed to provide a soft, pleasant and enveloping experience. The vanilla fragrance adds to the delightful experience, leaving your lips feeling soft, nourished and beautifully scented.

THE LIP BALM IS AVAILABLE WITH AND WITHOUT A PAPER CASE.

BC_T5LBPR Lip Balm
BC_ASTLBPR Lip balm with paper case

contains:

Lip Balm
4,5 ml / 0,15 Fl.oz.

MADE IN ITALY

Dimensions

2 x 7 x 2 cm

2 x 7 x 2 cm

Support in store

Counter display dedicated



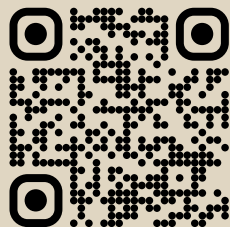
PRIJA



P R I J A

STAY CONNECTED WITH US!
BOOST YOUR ENERGY WITH PRIJA

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gfl
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